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**SOLARFOCUS NAMED AS CES INNOVATIONS 2012 DESIGN AND
ENGINEERING AWARD HONOREE**

New York, New York, November 8, 2011 – SolarFocus Technology Company Ltd. today announced that it has been named an International CES Innovations 2012 Design and Engineering Awards Honoree for its Solar Kindle Lighted Cover. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 32 product categories.

The Solar Kindle Lighted Cover is the world's first solar e-reader cover. The unique design boasts a flexible, lightweight and high performance solar panel built into the cover. The dual-charging (USB/solar) reserve battery greatly extends reading time, and powers a built-in LED reading light having the best illumination and coverage available for the Kindle. These features allow users to continue reading comfortably for as long as they wish, day or night, indoors or outdoors. The Solar Kindle Lighted Cover is designed with the utmost attention to detail to give Kindle owners the look and feel of a premium leather cover offering protection and functionality.

“For the past six years, SolarFocus has been dedicated to developing the most technologically advanced portable solar powered solutions for consumers,” said Dick Lu, Executive Vice President at SolarFocus. “From starting the company in a brand new and undeveloped market, to establishing the SolarFocus brand of outdoor solar powered products, we are very happy to see our Solar Kindle Lighted Cover receive such honorable recognition from the International CES Innovations 2012 Design and Engineering Awards. We will continuously improve the price performance ratio of our solar powered solutions on even more consumer electronic products to help reduce carbon emissions.”

The prestigious Innovations Design and Engineering Awards are sponsored by the Consumer Electronics Association (CEA)[®], the producer of the International CES, the world's largest consumer technology tradeshow, and have been recognizing achievements in product design and engineering since 1976. The Best of Innovations honor is awarded to the products with the highest judges' scores and will be featured in the Innovations Design and Engineering Showcase at the 2012 International CES.

The Solar Kindle Lighted Cover will be displayed at the 2012 International CES, which runs January 10-13, 2012 in Las Vegas, Nevada. Honorees will also be displayed at CES Unveiled: the Official Press Event of the International CES from 4-7 p.m. on Sunday, January 8 in the Venetian Ballroom of the Venetian.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations 2012 Design and Engineering honoree products are featured on www.CESweb.org/Innovations, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

About SolarFocus: Since 2005, SolarFocus has been at the forefront of the renewable energy revolution by providing competitively priced, energy saving and environmental-friendly solar powered products to both industry and consumers. As an industry leader in solar research and innovative product development, SolarFocus holds several solar technology patents with their products routinely used in such extreme environments as the Himalayas and the North Pole. For further information on SolarFocus products, please visit www.solarmio.com.

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